

Peaceful Valley Donkey Rescue 2017 Budget

<b>INCOME</b>		
<b>Bequests</b>	\$50,000	This amount is on the low side, we never know what amounts will will receive. Can be anywhere from \$5000 to \$200,000
<b>Direct Mail Donations</b>	\$2,200,000	This number is adjusted lower than the previous year amount. I am worried about donor over fatigue from direct mail.
<b>In-House Donations</b>	\$300,000	This number fluctuates on my ability to stay focused on fund raising and not sidetracked on projects.
<b>Grants</b>	\$25,000	Hopefully once we receive accreditation from GFAS, our grant intake will grow.
<b>Events</b>	\$15,000	This will include open houses, the AZ Donkey Jubilee and the Donkey Extravaganza events.
<b>Total</b>	<b>\$2,590,000</b>	
<b>TEXAS EXPENSE</b>		
<b>AS: Identification</b>	\$7,500	2016 numbers are based on an intake of 500 donkeys.
<b>AS: Transportation Adoption</b>	\$45,000	This includes Hotel, Per Diem and Fuel
<b>AS: Transportation Rescue</b>	\$20,000	This includes Hotel, Per Diem and Fuel
<b>AS: Transportation Sanctuaries</b>	\$20,000	Based on 20,000 miles and Zac's tentative schedule.
<b>AS: Sanctuary Costs</b>	\$225,000	Includes lease fees, de-worming and vaccines
<b>AS: Hay &amp; Feed</b>	\$350,000	Based on a TXHA population of 1000, 6 months grazing and with full hydroponic production.
<b>AS: Tack &amp; Equipment</b>	\$10,000	Portable Shelters
<b>AS: Veterinary/Medical</b>	\$120,000	Vaccinations, Deworming, Castrations and Emergency Visits.
<b>Animal Services Total</b>	<b>\$797,500</b>	
<b>Employee Related</b>	\$425,000	Based on current number of employees.
<b>Equipment</b>	\$10,000	Truck, Tractor and Trailer Maintenance
<b>Fund Raising Expenses</b>	\$780,000	We are restructuring our prospect mailing program in order to reduce costs.
<b>Insurances</b>	\$85,000	Includes Liability, Key Man, Worker's Compensation, Vehicle and Health
<b>Office Expenses</b>	\$25,000	Includes CC processing, Phones, Computer related, Internet, Postage and Printing
<b>Professional Fees</b>	\$21,000	Based on 2015 legal expenses and \$8000 for 2015 Audit.
<b>PR: TXHA Improvements</b>	\$20,000	Quarantine and related equipment

<b>PR: Mortgage</b>	\$35,000	Art Shaefer Trust (Balance \$200,000)
<b>PR: Utilities</b>	\$10,000	Electrical includes Hydroponics Room.
<b>Texas Total Property Related</b>	<b>\$65,000</b>	
<b>Vehicle Related</b>	\$35,000	Registration, Repairs, Etc.
<b>Public Awareness</b>	\$220,000	Call to action, book printing, calendars, etc.
<b>Caribbean Project</b>	\$50,000	Feed, water and travel
<b>Total Expense</b>	<b>\$2,513,500</b>	
<b>Reserve Cash Deposit Account</b>	\$100,000	
<b>Fund Raising Account</b>	\$300,000	
<b>Total Cash Reserves</b>	<b>\$400,000</b>	
		<b>Submitted for approval October 14, 2017 at Annual Fall Trustee Meeting San Angelo, TX by Mark S. Meyers, Executive Director</b>