# Profile

I have dedicated the last 20 years to improving the plight of the American Donkey. In 2000 my wife and I founded the Peaceful Valley Donkey Rescue and it has since grown into the largest equine rescue organization in the Western Hemisphere. In my career as a donkey rescue professional, I have rescued over 10,000 donkeys from all across the country, Hawaii and the Caribbean. Our organization currently manages over 3,000 donkeys.

# **Business Experience**

# EXECUTIVE DIRECTOR, PEACEFUL VALLEY DONKEY RESCUE - 2000-PRESENT

Duties include fundraising, web design, marketing, transportation and donkey capture projects.

# PRESIDENT, MARK S. MEYERS CONSTRUCTION - 1993-2005

Duties included project estimation and project management. Construction included retail stores, churches and light industrial buildings. Licensed in both general construction and master electrician.

## PRESIDENT, WISE ELECTRIC — 1990-1993

Duties included project estimation and project management. Construction included regional malls, tenant improvement and retail stores.

## PROJECT MANAGER, WISE ELECTRIC — 1987-1990

Duties included project estimation and project management. Construction included regional malls, tenant improvement and retail stores.

# Education

The Center on Philanthropy at the University of Indiana Certificate in Fund Raising Management 2009

# Skills

My skills in marketing, organization and people management stemming from my background in construction have been instrumental in the success of the Peaceful Valley Donkey Rescue. As a rescue professional, I hold a Commercial Drivers License, I have invented several safe and effective donkey capture methods and I am a highly successful fundraiser. I have published four books in my Talking With Donkeys series that have been highly acclaimed and have sold thousands of copies. I am also a film maker and have been awarded an Aurora Award for my documentary Forgotten: The Plight of the American Donkey.

I am a professional wildlife photographer. My photographs have been reproduced literally millions of times in support of the Rescue's Operations. My calendars raise an average of \$500,000 each year, with all proceeds benefitting the donkeys. My work can be found at www.burro.photography

# Accomplishments

Talking With Donkeys Book Series

Talking With Donkeys: An Intimate Look at the World's Most Maligned Animal (2005) Talking With Donkeys 2: The Simple Philosophy of a 21st Century Burroman (2007) Talking With Donkeys 3: Saving Them All (2009) Talking With Donkeys 4: Riding For The Brand (2011)

Forgotten: The Plight of the American Donkey Documentary Video: Aurora Award (2015) Companion Book (2015)

Today's Donkey in the "New World" Book Series Donkeys of the Caribbean (2017) America's Wild Burros (2019)

The Burro Movie (in production)

Without A Voice: The eradication of Australia's Wild Donkeys

2019 Death Valley '49ers Encampment Keepsake "America's Wild Burros" written and photographed

2019 Equine Wellness Magazine "America's Wild Burros" article and photographs

2019 CNN Top 10 Hero

# Communication

### **Presentations and Demonstrations**

2019 Equine Affaire Springfield, MA

### Presentation

2019 Death Valley '49er Encampment Death Valley, CA

**Presentations and Demonstrations** 

2019 Equine Affaire Columbus, OH

## Presentation

2018 Death Valley '49er Encampment Death Valley, CA

## **Presentation-UC Davis**

2018 Donkey Welfare Symposium Davis, CA

**Lecture and Demonstration-UC Davis** 2017 Donkey Welfare Symposium Davis, CA

**Lecture-Cornell University** 2016 Donkey Veterinary Course Ithaca, NY

**Lecture and Demonstration-Cornell University** 2016 Donkey Welfare Symposium Ithaca, NY

Lecture and Demonstration-UC Davis 2015 Donkey Welfare Symposium Davis, CA

#### Lecture and Demonstration-UC Davis

2014 Donkey Welfare Symposium Davis, CA

### Lecture and Demonstration-UC Davis

2013 Donkey Welfare Symposium Davis, CA

#### Lions, Rotary, Moose and Kiwanis Clubs

Leavenworth, KS Ballinger, TX San Angelo, TX Miami, FL Mesquite, NV Tehachapi, CA Glendale, CA Los Angele, CA Lancaster, CA Bakersfield, CA

### Topeka Zoo

Summer Camp Kids presentation with donkeys Topeka, LS

### **Red Hat Ladies**

Tehachapi, CA San Angelo, TX

### **Bear Valley Equine Association**

Tehachapi, CA

### Featured in

LA Times New York Times Wall Street Journal Dallas Morning Star National Geographic Animal Planet Texas Country Reporter Lion's Roar Magazine Sidelines Magazine Pony Pals Magazine Rural Heritage

#### **Photography Credits**

2017 Peaceful Valley Donkey Rescue Calendar 2018 Peaceful Valley Donkey Rescue Calendar 2019 Peaceful Valley Donkey Rescue Calendar 2010 Peaceful Valley Donkey Rescue Calendar 2020 Lost Meadows Mule Refuge Calendar Outside Magazine Sidelines Magazine Pony Pals Magazine 2019 Rural Heritage Calendar Equine Wellness Magazine

#### References

John Roueche, DVM 661-259-7745 drjohnroueche@yahoo.com

Christopher Womack, DVM 325-653-1037

Brent Walter, Chief Deputy Leon County Sheriff Department 979-224-6653 Eric Davis, DVM 831-809-4700 ewdavis@ucdavis.edu

Mike Brown 714-366-8097

Mike Gehring 661-733-2069 michaelgehringmusic@gmail.com

#### Websites

DonkeyRescue.org WildBurros.org Burro.Photography DonkeyRescue.com WildBurroManagement.org WildBurroProject.org